

Guidelines for Publication & Presentation

Paper Submission

- Research articles are invited from Industry Delegates, Academicians, Research Scholars and Students on the seminar theme and sub-themes.
- Papers should be original and unpublished. A maximum of three authors are permitted for each paper. Each author must pay the registration fee separately.
- Submit your unpublished articles in a Word file (maximum 5 pages), using Times New Roman font, 12 pt font size, to commerceitarts@sankara.ac.in, along with the registration payment receipt.
- All accepted papers will be published in the Seminar Proceedings with an ISBN. ISBN Paper Publication is done without any additional charges.
- Publication will be subject to acceptance, editorial review, compliance with guidelines and completion of required publication formalities.
- The published soft copy of the article/seminar proceedings will be sent to the registered email address.

Presentation Guidelines

- Participants can present papers based on the seminar theme and sub-themes mentioned above.
- A maximum of two members per team is allowed, with 10 minutes allotted for the presentation.
- **Attractive cash awards and certificates will be given to the top two presenters.**
- Presenters must bring their PowerPoint presentation on a pen drive (maximum of 10 slides) along with one soft copy to be uploaded in the given link.

PAYMENT QR CODE



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<https://tinyurl.com/ICSSR-SRC-CBE>

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SANKARA

COLLEGE OF SCIENCE & COMMERCE
(AN AUTONOMOUS INSTITUTION)

Sankara Campus, Saravanampatty, Coimbatore - 641035



INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH -
SOUTHERN REGIONAL CENTRE (ICSSR-SRC),
HYDERABAD, TELANGANA

Sponsored

ONE-DAY NATIONAL SEMINAR ON

CONSUMER BEHAVIOUR, CIRCULAR ECONOMY, AND SUSTAINABLE DEVELOPMENT: TOWARDS A RESILIENT INDIA 2047

Organised by
Department of Commerce PA & IT

on
10th December 2026 | 09:30 AM
Venue: Dhanam Hall



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About the Institution

Sankara College of Science and Commerce, established in 1991 under the Coimbatore Educational and Cultural Foundation Trust (CECFT) founded by “Kalvi Chemmal” Late Shri. T.K. Pattabiraman, is driven by the visionary motto “In Pursuit of Knowledge.. The college is committed to providing quality education and fostering academic excellence, especially for rural students aspiring for higher studies in commerce, management, and computer science. College is also offering special education for hearing and speech-impaired students is designed to provide an inclusive and supportive learning environment tailored to their unique needs. It is an autonomous, co-educational institution affiliated with Bharathiar University, Coimbatore, and its MBA programme is approved by AICTE, New Delhi. The college is re-accredited by NAAC with an “A+” Grade in the second cycle in September 2022. Offering 10 undergraduate, 3 postgraduate, and 5 research programmes, with various clubs, committees, and a dedicated Training and Placement Cell, Sankara nurtures students’ talents, enhances employability, and prepares them for global competitiveness.

About the Department

The Department of Commerce (Information Technology) established in the year 2023 (Yet to be affiliated). The Department caters all the needs to fulfill the aspirations of desiring commerce blended with IT business and management. Comprising of an intellectual elite of faculty members as the pillar of support, this department stands as a prolific learning hub for all aspiring scholars. We teach professional skills for students and help them recognize their own strengths and flaws. Techwings ssociation and Industry Institute Forum were established with the goal of allowing students to interact with a range of professionals and broadening their exposure and knowledge.

About the ICSSR-SRC, Hyderabad

The Indian Council of Social Science Research – Southern Regional Centre (ICSSR-SRC), Hyderabad, was established on 1 February 1973 with the objective of promoting and strengthening social science research in the southern region of India. The Centre functions as a regional representative of ICSSR and provides a platform for researchers and academic institutions to exchange ideas, undertake research, and address contemporary social and developmental issues.

About the National Seminar

The National Seminar aims to provide an academic and interdisciplinary platform to examine the relationship between consumer behaviour, circular economy practices, and sustainable development in the context of India’s Vision for 2047. The seminar will bring together researchers, academicians, policymakers, industry professionals and students to deliberate on how responsible consumption, resource efficiency, innovation and inclusive business models can contribute to a resilient and sustainable Indian economy. The discussions will focus on emerging consumer trends, circular business models, sustainable production and consumption, green innovation, digital technologies, and policy interventions that can accelerate India’s transition towards a circular and low-carbon economy. The seminar also seeks to explore practical and research-oriented approaches for achieving the Sustainable Development Goals (SDGs) through behavioural change, responsible consumption, waste reduction, resource recovery, sustainable entrepreneurship and stakeholder collaboration. It will encourage knowledge sharing, research partnerships and actionable strategies for building a more inclusive, resilient and environmentally responsible India by 2047.

Registration Fee Details

Fees Per Participant (Including GST)

- **Students(UG/PG)** : ₹ 100
- **Research Scholars** : ₹ 250
- **Academicians** : ₹ 500
- **Industry Delegates** : ₹ 600

Sub Themes

- Consumer Behaviour and Sustainable Consumption
- Responsible Consumption and Production (SDG 12)
- Circular Economy: Concepts, Models and Applications
- Consumer Awareness and Participation in the Circular Economy
- Sustainable Product Design and Eco-Innovation
- Green Marketing and Sustainable Branding
- Digital Consumer Behaviour and Sustainable Choices
- Technology, AI and Digital Transformation for Circular Economy
- Circular Business Models and Sustainable Entrepreneurship
- Waste Management, Recycling and Resource Recovery
- Plastic Waste and E-Waste Management
- Circular Supply Chains and Reverse Logistics
- Sustainable Finance and Green Investment
- ESG, Corporate Sustainability and Responsible Business
- Sustainable Agriculture and Circular Food Systems
- Renewable Energy and Low-Carbon Business Models
- Sustainable Fashion and Textile Circularity
- Social Innovation and Inclusive Circular Economy
- Youth, Education and Behavioural Change for Sustainability
- Policy and Regulatory Frameworks for Circular Economy
- Circular Economy and Sustainable Development Goals
- Climate Change, Environmental Resilience and Green Growth
- Smart Cities, Sustainable Mobility and Resource Efficiency
- Rural Entrepreneurship and Sustainable Livelihoods
- India@2047: Pathways towards a Resilient and Sustainable Economy
- Innovative Research Approaches for Sustainable Development & Other Related Topics

Important Dates

Abstract Submission	: 10/11/2026
Full Paper Submission	: 25/11/2026
Intimation of Selected Paper	: 30/11/2026
Registration & Payment Last Date	: 03/12/2026
National Seminar	: 10/12/2026

Articles submitted after 30/11/2026 will not be considered for publication